



## Plein Air Festival 2023

SLC Arts is developing an exciting new plein air opportunity for local artists in partnership with Cornell Cooperative Extension of St. Lawrence County!

SLC Arts will be scheduling plein air painting days at various farms and food businesses during the NoCo Arts Festival. Each location will be assigned one day during this time where painters can gather and paint the scenery on-site. Then, during Cornell Cooperative Extension's Local Foods Weekend (Sept 8-10) the finished paintings will be displayed on-site for the public to view during farm tours. After the food weekend, the artwork will be gathered for a joint exhibit at the Potsdam Town Hall showcasing all the pieces painted during the festival. First, Second, and Third Place prizes will be awarded, including cash and items donated from farm hosts.

### Painting days:

**August 24 – September 2**

### Optional Workshop:

**August 25, 9:00am-4:00pm**

### Artwork displayed on-site:

**September 8 – 10**

### Exhibit at Potsdam Town

### Hall:

**September 13 – 22**

### Reception and Awards:

**September 21, 5:00pm**

### NOTE:

Artists are not required to paint every day or at every location during the NoCo Arts Fest, but will be required to ONLY paint at the chosen locations on scheduled days. These are working farms, and we have arranged specific days for them to welcome artists into their places of business. We expect artists to be respectful of the farm workers' time and property while on-site, and be aware of any possible workplace hazards. Please don't trample the crops.

## Registration

Non-juried, all levels and ages are welcome to participate!

Register online at [slcartscouncil.org/nocoartsfest#pleinair](http://slcartscouncil.org/nocoartsfest#pleinair)

**FEES:** SLC Arts Member: \$20  
Non-member: \$25  
Optional workshop on Aug 25: \$30

## Hanging Artwork

- Artwork must be framed (wrapped canvas is allowed) and wired for hanging (no sawtooth hangers), labeled on the back with title and artist's name.
- Printable art tags are on the last page of this prospectus. Artists must fill out tags and attach them to artwork so that the tags will be visible while the art is on display at the farm.
- There is no limit to the number of pieces that may be displayed on location, provided there is enough room for them.
- Artists must deliver and hang their artwork at the original painting location before the event scheduled at that location (see schedule for details).
- When finished painting, artists must email a photo of each artwork, along with name, title, medium, painting location, and price to SLC Arts for inclusion in our web store (necessary for sales and awards judging).
- Artists must pick up their artwork from the farms on September 11 (or after weekend tour events have concluded) and deliver it to SLC Arts at 45 Market St, Potsdam. Up to 5 pieces may be included in the show, eligible for awards.
- SLC Arts will hang the Town Hall exhibit on Tuesday, September 12.

## Sales

- Artists will keep 70% of the sales price, SLC Arts will keep 30%.
- SLC Arts will handle sales tax collection and remission through online store sales.
- Any artwork sold "off the easel" before the exhibit will be subject to SLC Arts' 30% commission. Artwork should still be displayed during the Local Foods Weekend if possible.
- Artists who do not wish to sell their work must still provide an estimate of value for insurance purposes during the exhibit, and photos for jurying.

## Picking up Artwork

- Buyers may pick up purchased artwork from the Potsdam Town Hall after the reception on Thursday, Sept 21 or on Friday, Sept 22 between 9:00am and 1:00pm.
- Artists may pick up unsold artwork from the Town Hall on Friday, September 22.

## SCHEDULE

Thurs, Aug 24:	Birdsfoot Farm 1263 CR 25, Canton	Park just past the farm at Little River School. Free to wander and paint in fields and greenhouse. >Artwork displayed on hanging S-hooks in the greenhouse. Please hang artwork just before the event, so it is not in the way. >Event: Sunday, Sept 10, 12-3pm.
Fri, Aug 25:	St. Lawrence Nurseries 6527 NY-56, Potsdam For questions: 315-212-2665 <i>Optional plein air workshop, 9am-4pm</i>	Park on the grass in the lower yard; other side of the stone wall. You can walk through the barn into the field beyond and set up anywhere, careful of plants. There are two farm dogs who like to bark but are friendly. >Artwork displayed in barn, artists may leave work there once finished. >Event: Saturday Sept 9, 9am-8pm, tours at 4:30 and 5:30.
Sat, Aug 26:	littleGrasse Foodworks 309 Miner Street Rd, Canton	Artists are welcome to join our monthly potluck! Parking clearly marked. >Artists may hang framed work in the barn as soon as it's finished. >Event: Sunday Sept 10, 1-3pm
Sun, Aug 27:	Angel Acres Farm 477 Rice Rd, De Kalb Junction	Park alongside the road near cow and horse pastures. >Art will be displayed in a tent, but can be stored in barn beforehand. >Event: Event: Saturday, Sept 9, 10am-2pm.
Mon, Aug 28:	Adon Farms 401 NY-72, Potsdam 607-373-9720	>Art will be displayed in a tent near the corn maze. May leave finished work in the farm stand (red shed) until the event. >Event: Saturday, Sept 9th, 10am-4pm.
Tues, Aug 29:	Canton Apples 339 State Highway 310, Canton	>Art displayed on a 12' indoor long wall (by bathrooms). >Event: Saturday, Sept 9, 10am-5pm.
Wed, Aug 30:	Wildwood Hills Farm 505 County Rte 58, Colton (Colton-Parishville Rd)	Parking area across the road from farmstand. 150+ acres, including gardens, animals, orchard and wildflower fields, working forests, wild blackberry patches, beaver ponds, and rock walls. >Art displayed on wall space and shelf space in farm stand- artists may hang framed work as soon as it's finished. >Event: Saturday, Sept 9, 9-11am.
Thurs, Aug 31:	Trout and Heron 1883 CR 35, (West) Potsdam	Artists welcome to paint in the learning garden and grounds. Parking is in front of the barn and restrooms are in our schoolhouse. >Artists may hang framed work in the barn as soon as it's finished. >Event: Event: Saturday, Sept 9, 2-4pm.
Fri, Sept 1:	Bittersweet Farm 1249 NY-184, Heuvelton	We welcome artists sunrise to sunset. There are pigs, cows, sheep and chickens available to model. A cabin in the woods may be a good spot in bad weather as well as an indoor greenhouse. >Permanent structure with walls and floor space to display artwork- artists may hang framed work as soon as it's finished. >Event: Sunday, Sept 10, 12-3pm.
Sat, Sept 2:	Tuckers Black Angus Ranch 299 Hazen Road, North Lawrence	Shaded area under the pavilion in front yard, or down alongside the road a short distance there's a view of cattle in pasture. Plenty of geese, turkeys, and ducks to paint around the pond. >Artists can leave framed work on the shelving inside the store once finished. No event, but open to the public on September 8 and 10.

**Title:** \_\_\_\_\_

**Artist:** \_\_\_\_\_

**Price:** \_\_\_\_\_

**To Purchase:**



315-265-6860



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